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brand design digital

# Fearless Creative Competition 2025: Preparing Your Entries

## Submission Guidelines

To ensure your entry meets competition standards, follow these guidelines for formatting and submission.

## 1. File Formats & Specifications

- **Visual Art & Design:** JPEG, PNG, PDF (300 dpi recommended)
- **Film & Video:** MP4, MOV (HD quality, max 2GB)
- **Performance & Sound:** MP3, WAV (high-quality audio)
- **3D & Physical Works:** High-resolution photographs (JPEG, PNG) or video documentation (MP4, MOV)

## 2. File Naming Conventions

- Use this format: *LastName_FirstName_TitleOfWork*
- Keep file names clear and concise.

## 3. Supporting Documents

- **Artist Statement:** A short write-up (max 200 words) explaining your work, concept, and how it aligns with the theme.
- **Process Documentation:** Optional but encouraged—include sketches, notes, or storyboards to showcase your creative journey.

## 4. Submission Process

- Ensure your work is final, high-quality, and formatted correctly.
- Email your files and supporting documents.

## 5. Important Deadlines

- **Submission Opens:** 1 March 2025
- **Final Deadline:** 31 August 2025
- **Late entries will not be accepted, so submit early!**

## 6. Common Mistakes to Avoid

❌ Low-resolution or pixelated files. ❌ Missing artist statement or supporting materials.

❌ Incorrect file format or oversized files. ❌ Late submissions.

## 7. Need Help?

If you have any technical issues, contact us at **hello@wearehue.co.uk**

We can’t wait to see your fearless creativity in action!